

# Umar Iiyasu

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## Technical Skills

**Languages:** HTML5 | CSS3 (+ SCSS, BEM) | JavaScript ES6+  
**Frameworks:** React (+ hooks) | Next.js | Shadcn-UI | Web3.js | Redux | Tailwind CSS  
**Technology:** NPM | Git | Yarn | React dev tools | Firebase v9 | GitHub

## Experience

<b>Software Developer</b> Reality AI Lab	<b>Dec 2024 - Current</b>
<ul style="list-style-type: none"><li>Spearheaded the design and implementation of scalable, user-friendly interfaces utilizing <b>Next.js</b>, enhancing application performance by <b>35%</b> and improving user engagement metrics by <b>40%</b>.</li><li>Optimized real-time data workflows by integrating <b>Firestore DB</b> and <b>Redis</b>, resulting in a <b>30%</b> reduction in data retrieval times and supporting over <b>10,000</b> concurrent users without performance degradation.</li><li>Collaborated cross-functionally with design and product teams to implement responsive UI components, leading to a <b>25%</b> boost in user satisfaction based on post-release feedback and usability testing.</li></ul>	
<b>Web Developer</b> Startup Kano	<b>Mar 2023 – Dec 2024</b>
<ul style="list-style-type: none"><li>Supported <b>100+</b> interns using <b>HTML</b>, <b>CSS</b>, <b>Flexbox</b>, <b>JavaScript</b> and <b>React</b> best practises.</li><li>Increased community engagement by <b>40%</b> through integrating tech solutions.</li><li>Simplified difficult programming concepts including responsive website development, <b>CSS layout</b>, <b>Promises</b> and <b>API</b> requests.</li></ul>	
<b>Frontend Developer Internship</b>   <a href="#">Certificate</a> Frontend Simplified	<b>Sep 2022 – Mar 2023</b>
<ul style="list-style-type: none"><li>Revamped a static <b>HTML/CSS/JavaScript/React SPA</b> into a fully interactive interface, adding animations, transitions, and carousels that boosted user engagement by <b>~45%</b> during usability testing.</li><li>Processed and displayed <b>live API</b> data via <b>Axios</b>, implementing skeleton loading states, pagination, and dynamic routing that reduced perceived load times by <b>~60%</b> and improved data navigation efficiency by <b>~35%</b>.</li><li>Collaborated in a remote team using <b>Git and GitHub</b>, successfully managing <b>100+ commits</b> and <b>10+ pull requests</b>, ensuring seamless version control and rapid feature integration.</li></ul>	

## Projects

<b>Rata Rentals - Vehicle Rental Web App</b>   <a href="#">Website</a>   <a href="#">GitHub</a>	
<ul style="list-style-type: none"><li>Developed a full-stack vehicle rental platform using <b>React</b>, <b>TypeScript</b>, <b>Vite</b>, and <b>Supabase</b>, enabling over <b>150+</b> vehicle listings and streamlining booking processes for the Durban market.</li><li>Implemented advanced search and filtering that reduced vehicle discovery time by <b>60%</b>, improving user retention and session duration by <b>~35%</b> during testing.</li><li>Optimized backend and image upload workflows via <b>Supabase</b> serverless functions, cutting infrastructure costs by <b>25%</b> and reducing page load times to under <b>2.5 seconds</b>.</li></ul>	
<b>Library - E-commerce Web App</b>   <a href="#">Website</a>   <a href="#">GitHub</a>	
<ul style="list-style-type: none"><li>Integrated Store <b>API</b> with <b>Axios</b> to display products dynamically and Add cart functionality.</li><li>Created a full responsive e-commerce web application using React, JavaScript and BEM CSS.</li><li>Utilized React hooks and context API for efficient state management and smooth user interactions throughout the shopping experience.</li></ul>	
<b>DevFlow - A full-stack Next.js App</b>   <a href="#">Website</a>   <a href="#">GitHub</a>	
<ul style="list-style-type: none"><li>Developed a full-stack Q&amp;A platform inspired by StackOverflow, utilizing <b>Next.js 15</b>, <b>TypeScript</b>, and <b>MongoDB</b> to implement advanced rendering strategies (<b>SSG</b>, <b>ISR</b>, <b>SSR</b>, <b>PPR</b>) for optimized performance.</li><li>Integrated AI-powered answer generation, gamification elements, and personalized content recommendations to enhance user engagement and knowledge sharing.</li><li>Implemented secure user authentication with <b>NextAuth</b> (Auth.js), responsive UI components using <b>Tailwind CSS</b> and <b>Shadcn UI</b>, and deployed the application on <b>Vercel</b> for seamless accessibility.</li></ul>	
<b>Web3 Token Tracker</b>   <a href="#">Website</a>   <a href="#">GitHub</a>	
<ul style="list-style-type: none"><li>Optimised blockchain data fetching performance by <b>35%</b> through efficient <b>API</b> calls and reduced network latency, enhancing user experience.</li><li>Delivered a fully functional <b>blockchain dApp</b> within tight deadlines, demonstrating rapid prototyping, adaptability to emerging technologies, and production-ready development skills.</li><li>Built a responsive <b>Web3</b>-enabled application integrating Ethereum wallet connectivity, enabling real-time retrieval of ETH and <b>ERC-20</b> token balances (e.g., USDT) using <b>Web3.js</b>.</li></ul>	

## Education

**Frontend Developer Bootcamp**  
Frontend Simplified  
**Masters in Public Relations**  
Bayero University Kano